

# WHITEPAPPER

*Change is coming*



DEENETWORK

DEENETOWRK.TECH

# INTRODUCTION

DEE NETWORK IS A DECENTRALIZED AUTONOMOUS ORGANIZATION (DAO) WHOSE ESSENTIAL OPERATIONS ARE AUTOMATED AGREEING TO RULES AND PRINCIPLES ASSIGNED IN CODE WITHOUT HUMAN INVOLVEMENT.

THE NAMING OF DEE NETWORK IS INSPIRED BY THE CONCEPT OF HIVE MIND TAKEN FROM THE REPUTABLE PUBLICATION OUT OF CONTROL: THE NEW BIOLOGY OF MACHINES, SOCIAL SYSTEMS, AND THE ECONOMIC WORLD BY KEVIN KELLY. HIVE IS TAKEN AS THE METAPHOR OF HIVE MIND GIVEN ITS STRUCTURE: THERE IS A CLEAR DIVISION OF LABOR IN WHICH EACH INDIVIDUAL HAS ITS OWN ROLE AND RESPONSIBILITY, AND THEY ALL WORK TOGETHER SYSTEMATICALLY AND SPONTANEOUSLY TO ENSURE THE SMOOTH OPERATION OF THE HIVE IN THE ABSENCE OF A CENTRAL AUTHORITY. THIS ECOSYSTEM IS ALSO KNOWN AS A DISTRIBUTED SYSTEM IN WHICH ITS PRODUCTIVITY RELIES ON THOUSANDS OF INDIVIDUAL INPUT.

THIS SELF-SUFFICIENT ECOSYSTEM HAS THE FOLLOWING CHARACTERISTICS:

1. RECOGNITION OF THE EXISTENCE OF INDIVIDUALS AND MODULES WITHIN THE ORGANIZATION: INDIVIDUALS AND MODULES OWN A HIGH DEGREE OF INDEPENDENCE YET MAINTAIN CLOSE CONTACT WITH EACH OTHER. INDEPENDENCE MEANS THAT EACH MODULE HAS ITS OWN DIVISION OF LABOR AND CLOSE CONTACT MEANS A CONVENIENT WAY OF COMMUNICATION BETWEEN RELATED PARTIES.
2. POWERFUL ACCOMMODATION ABILITY WITHIN EACH MODULE: EACH MODULE IS ABLE TO MAINTAIN ITS EQUILIBRIUM BY ACCOMMODATION IN THE ABSENCE OF A CENTRAL AUTHORITY.
3. UNIFIED OBJECTIVE AND UNIQUE CAPABILITY OF INDIVIDUALS AND MODULES: IN ORDER TO FULFILL THE CHARACTERISTICS STATED ABOVE, EACH INDIVIDUAL AND MODULES SHARE THE SAME OBJECTIVE AND EACH OF THEM WOULD CONTRIBUTE TO THE OBJECTIVE IN THEIR OWN WAY, FOR EXAMPLE, SOME INDEPENDENTLY EXTRACT HONEY, WHILE SOME INDEPENDENTLY WORK AS PATHFINDERS.

THE ORGANIZATIONAL STRUCTURE WITHIN A HIVE INCLUDES A QUEEN DEE AND NUMEROUS WORKER DEES. DEES COMMUNICATE (SUCH AS INFORMING THE LOCATION FOR EXTRACTING HONEY) BY DANCING. WHEN THE HIVE IS UNDER ATTACK AND WHEN A DEE TRANSMITS THE SIGNAL, THE REST OF DEES WILL JOIN THE FIGHT TOGETHER. THIS TYPE OF COLLABORATION BETWEEN DEES MAKES THE HIVE A COMPLETE ORGANIZATION. THE OPERATION OF THE DEE COLONY RELIES ON THE SPONTANEOUS CONTRIBUTION OF EACH INDIVIDUAL. EVEN THOUGH THE POWER OF EACH INDIVIDUAL IS RELATIVELY LIMITED, THE COLLABORATION OF THESE JOINT POWERS COULD BE VERY POWERFUL.

THE PROJECT IS NAMED DEE NETWORK WITH OUR VISION THAT THE NETWORK WILL OPERATE LIKE A HIVE WHICH BY COLLABORATING THE SPONTANEOUS CONTRIBUTION OF EACH INDIVIDUAL, THE NETWORK WILL BECOME A POWERFUL FORCE AND THRIVE.

# OUR PLANS

THE DEE NETWORK CORE TEAM IS COMPOSED OF TOP-TIER EXPERTS WITH A SPECIALISM IN INTERNET & BLOCKCHAIN TECHNOLOGY, MATHEMATICS & CRYPTOGRAPHY EXPERTS, AND COMMUNITY VOLUNTEERS. IF YOU HAVE THE INTEREST TO JOIN THE DEE NETWORK TEAM OR BECOME A COMMUNITY VOLUNTEER, YOU CAN EMAIL US YOUR RESUME AT [INFO@DEENETWORK.TECH](mailto:INFO@DEENETWORK.TECH)

THE INITIAL DEVELOPMENT OF THE DEE NETWORK IS MAINLY FUNDED BY ANONYMOUS SPONSORS AND THE PROJECT WILL CONTINUE TO DRAW FURTHER SPONSORSHIP. MEANWHILE, WE ARE IN THE PROGRESS OF FORMING THE DEE NETWORK FOUNDATION. WE WILL ANNOUNCE THE LIST OF CORE TEAM MEMBERS, SPONSORS, AND ADVISORS UPON THE ESTABLISHMENT OF THE FOUNDATION. AS THE FOUNDATION AND THE CORE TEAM OWN 25% OF THE TOTAL ISSUED DEE AS DEVELOPMENT REWARD, THESE DEE WILL BE ALSO BE ALLOCATED TO PROJECT SPONSORS AND THE FURTHER BUILD-UP OF THE DEE NETWORK ECOSYSTEM.

DEE NETWORK IS COMMITTED TO UTILIZING BLOCKCHAIN TECHNOLOGY TO ESTABLISH AN OPEN INTERNET PLATFORM AND AN ECOSYSTEM OF DAPP (DECENTRALIZED APPLICATION). WE WILL ALSO PROGRESSIVELY INTRODUCE MOBILE GAMES, SOCIAL NETWORKS, E-COMMERCE, AND LIFESTYLE SERVICES WITH THE ULTIMATE GOAL OF TURNING EVERY USER'S ROLE AS THE PLATFORM'S CONSUMER, CONTRIBUTOR, AND VALUE OWNER AT THE SAME TIME.

# OUR PLANS

## USER DEVELOPMENT PHASES

PHASE 1: FROM 0 TO 1 MILLION USERS. THE 1-MILLION-USER MILESTONE IS ACCOMPLISHED ALREADY.

PHASE 2: FROM 1 MILLION USERS TO 10 MILLION USERS. TO ENSURE THE SAFETY AND PRIVACY OF DEE NETWORK AND ITS USERS, THE CORE DEVELOPMENT OBJECTIVE OF PHASE 2 WILL BE LAUNCHING KYC (KNOW YOUR CUSTOMER) PRACTICE TO ENSURE THE VALIDITY OF USERS. IN ADDITION TO KYC, WE WILL ALSO ESTABLISH COMMUNITY SERVICE WHICH ALLOWS COMMUNITY MEMBERS TO CONTRIBUTE THEIR IDEAS FOR DEFINING THE CORE DEVELOPMENT OBJECTIVE OF THE NEXT PHASE. FURTHERMORE, DURING PHASE 2 WE WILL ALSO INTRODUCE NODE AND DAPP ECOSYSTEM SO THAT THE OPERATION OF DEE NETWORK IS SUSTAINED STABLY BY USER INTERACTIONS WITHIN THIS DYNAMIC COMMUNITY.

PHASE 3: FROM 10 MILLION USERS TO 100 MILLION USERS. DURING PHASE 3 WE WILL DEVELOP A DEE NETWORK VALUE EXCHANGE MARKETPLACE AND LAUNCH IT WHEN THE DEVELOPMENT OF DEE NETWORK'S ECOSYSTEM IS MATURE AND SUSTAINABLE. BY UTILIZING DEE NETWORK'S BLOCKCHAIN TECHNOLOGY, THE USE AND TRANSACTION VIA AN OPEN INTERNET PLATFORM WILL BE FOSTERED.

# DETAILS

DEE NETWORK IS A NEW BLOCKCHAIN INNOVATION THAT PROVIDES GAMIFIED EXPERIENCE FOR USERS TO EARN DEE, A PRODUCT THAT YOU CAN EARN ON YOUR MOBILE PHONE. BY PLAYING THE ROLES OF PIONEER, AMBASSADOR, AND VERIFIER, DEE NETWORK PLAYERS WILL EARN REWARDS IN DEES. IN ORDER TO MAKE DEE VALUABLE, DEE NETWORK IS SPECIALLY DESIGNED AS A NETWORK CONSISTING OF GENUINE PEOPLE WHICH FOSTERS PLAYERS TO EXCHANGE GOODS, SERVICES, AND EXPERTISE IN REAL LIFE WITH THEIR DEE BALANCE AND EVENTUALLY LIST DEE ON MAJOR CRYPTOCURRENCY EXCHANGES FOR TRADING DEE WITH FIAT MONEY.

THE DEE NETWORK ECONOMIC MODEL IS BUILT UPON THE FOLLOWING PRINCIPLE, I) NEW SUPPLY OF DEE BECOMES 0 WHEN THE TOTAL USER BASE HAS GROWN TO 1 BILLION WORLDWIDE II) EARLIER JOINERS SHOULD BE REWARDED BETTER THAN LATE JOINERS III) USERS WITH MORE CONTRIBUTION TO THE COMMUNITY SHOULD BE REWARDED BETTER IV) CONTRIBUTION MADE BY DEE NETWORK'S CORE DEVELOPMENT TEAM SHOULD BE RECOGNIZED AND REWARDED V) TOTAL SUPPLY OF DEE IS DEPENDENT ON THE NUMBER OF USERS.

THE TOTAL SUPPLY OF DEE =  $M + R + V + C$  WHEN DEE NETWORK CEASES DEE SUPPLY WHEN IT HITS THE 1-BILLION-USER MARK. M, R, AND V REFER TO THE TOTAL DEE EARNED BY ALL PIONEERS, AMBASSADORS, AND VERIFIERS BEFORE SUPPLY CEASES. C REFERS TO DEE REWARDED TO DEE NETWORK'S CORE DEVELOPMENT TEAM, WHICH IS 25% OF  $(M + R + V)$ . HENCE, THE ACTUAL AMOUNT OF TOTAL SUPPLY OF DEE IS DEPENDENT ON THE TOTAL USER'S ACTIVITY BEFORE DEE NETWORK HITS THE 1-BILLION-USER MARK.

# DETAILS

AS CRYPTOCURRENCIES AND BLOCKCHAIN ARE STILL RELATIVELY NEW TECHNOLOGIES WITH VAST POTENTIAL YET UNKNOWN TO THE MASS PUBLIC, WE AT DEE NETWORK HOPE OUR APPLICATION SERVES AS A USEFUL TOOL TO EDUCATE EVERYONE ON CRYPTOCURRENCIES. DEE NETWORK IS FREE TO DOWNLOAD AND PLAY, SO WHILE LEARNING ABOUT CRYPTOCURRENCIES, PLAYERS ALSO HAVE THE OPPORTUNITY TO BE REWARDED IN A GROWING ASSET WITHOUT INVESTING FROM THEIR OWN POCKETS.

## HOW DOES DEE NETWORK WORK?

THERE ARE THREE MAIN ROLES IN DEE NETWORK - PIONEER, AMBASSADOR, AND VERIFIER. ONCE YOU HAVE PRESSED THE THUNDER BUTTON TO KICK START YOUR 24-HOUR EARNING SESSION, YOU WILL EARN DEE WITH THE FORMULA OF  $(\text{BASE RATE}) + (\text{BASE RATE}) \times 25\% \times (\text{NUMBER OF ACTIVE PIONEERS IN YOUR EARNING TEAM})$  IN THE NEXT 24 HOURS UNTIL YOUR EARNING SESSION ENDS. BASE RATE AS PIONEER STARTS AT 1 DEE PER HOUR AND WILL BE DOWN 50% TO 0.5 DEE PER HOUR WHEN TOTAL USER BASE HAS GROWN TO 100,000 USERS WORLDWIDE, A FURTHER 50% CUT TO 0.25 DEE PER HOUR WHEN IT GROWS TO 1 MILLION USERS WORLDWIDE, ANOTHER 50% CUT TO 0.12 DEE PER HOUR WHEN IT HITS THE 10 MILLION, ANOTHER 50% CUT TO 0.06 DEE PER HOUR WHEN IT HITS 100 MILLION AND EVENTUALLY NO NEW SUPPLY WHEN DEE NETWORK HAS REACHED 1 BILLION USERS WORLDWIDE. SO THE KEY TO EARNING MORE DEE IS TO EARN AND REFER NEW USERS TO JOIN YOUR EARNING TEAM AS MUCH AS POSSIBLE WHEN THE BASE RATE REMAINS HIGH.